

A few highlights of Anni & Bent Knudsen Collection™

1924 Bent Knudsen is born

1926 Anni Knudsen is born

1938 Bent Knudsen (14 yrs) designs the milking cow **"Maren Malkeko"**



1945 Bent Knudsen completes his education as silversmith at COHR in Fredericia

1946 Bent Knudsen employed at Hans Hansen Silversmith in Kolding until 1956 (today: Georg Jensen)



1950 Anni and Bent Knudsen marry

1952 Mrs. Hansen at Hans Hansen encourages Bent Knudsen to renew the traditional Danish Christmas ornamentation

Anni & Bent Knudsen begin the production of **Christmas ornaments**



Bent Knudsen works part time at Hans Hansen and part time at home

1956 Bent Knudsen quits his job at Hans Hansen in order to work full time at home with Anni Knudsen in the family company

Bent Knudsen is designing (both in paper and silver) while **Anni Knudsen is selling** the products with great success

Accepted as a supplier at the exclusive sales and export organization **"Den Permanente"** in Copenhagen



Accepted as a supplier at "Danish Handcraft Guild" (**Håndarbejdets Fremme**)

Exhibiting at **Charlottenborg** (State Institution – Gallery of Contemporary Art)

1958 Assigned to deliver more than 2 tons of leather elephants and donkeys for the **American Presidential Election** in 1960. Repeated in 1964 and 1968.



(The elephant being symbol of the Republicans, the donkey being symbol of the Democrats)

1959 Family Knudsen buys a big house with 20 rooms in Kolding, with a workshop in the basement

An air-raid shelter from World War 2 in the garden is opened as showroom

The product range reaches 189 designs

1962 45 full time home workers are employed, and 120 extra in busy seasons

1963 Bent Knudsen is assigned by the Danish Crown Princess Couple to create a set of jewelry as a **gift for the Queen Sirikit** of Thailand

1964 Exhibiting at **World Expo in New York** with 10 products, i.e. the Guardsman Mobile and the UFO Mobile



Bent Knudsen is commissioned by the Danish Crown Princess Couple to create a silver toilet set as a **wedding gift for HRH Princess Anne Marie**

1966 Opening of the new architect made workshop and storage building next to their home. The building is full of artistic details made by different artists. The interest is huge – **7.000 visitors** within the first year!

1968 **Exporting to 40 countries**

1969 Their children, Helle (16), Per (14) and Anders (7) exhibit at "Designer's Children's Show" at "Den Permanente"; Helle exhibits the **Skeleton Fish Mobile**



Anni & Bent Knudsen receive an **award from the Danish Trade Council** for their creation of and success with their version of the Guardsman Mobile from the Royal Danish Life Guards

1970 Bent Knudsen creates Viborg's mayor's chain

1971 Anni & Bent Knudsen participate in a workshop in Githa Nørby's and Dario Campeotto's design shop "Dinamarca" in Torino



Special assignment from the department store "Gimble" in New York: A series of large Hans Christian Andersen figures for their Christmas theme "Danish Fairytales"

1972 **Exporting to 75 countries**

1974 July 10 The **Royal Couple** pays Anni & Bent Knudsen an official visit



1975 Exhibiting at The Danish Museum of Art & Design (**Kunstindustrimuseet**)

1987 March 26 Bent Knudsen receives the design award **"Faxe's Designpris"**

154 home workers are employed and 20 extra in busy seasons

1988 Anni & Bent Knudsen receives the design award **"European Gold Star for Quality"** in Madrid by CIEMIP

1994 **Danish Television** makes a movie of the creation of this years Season's design. Since then it is broadcasted every year in December



1996 Exhibiting at **Koldinghus** (Royal castle from the 13th century and now a design museum)

1997 **Bent Knudsen passes away.** Sales and design activities are gradually put at rest

Kolding City issues a series of Christmas stamps using old Anni & Bent Knudsen Christmas designs (Kolding-julemærket). Repeated in 2002 with a revised selection of designs

2002 Exhibiting at **Koldinghus** "50 years of paper art"

2008 **Livingly ApS is established** with the sole vision of adding inspiring and original creative Danish artistry to the home.

Livingly buys Anni & Bent Knudsen's paper-craft and mobile activities

Livingly rents the old workshop and storage building in Kolding

Livingly starts relaunching a selection of classic designs under the brand **Anni & Bent Knudsen Collection™**

2009 Easter exhibition at **Koldinghus**

August 1 Livingly moves all activities to the old orchard in Brenderup
Christmas exhibition at **Koldinghus**



2010 Relaunching Anni & Bent Knudsen Collection™ is a success. Products sell in Denmark, Asia, Europe and North America

Livingly®

paper craft & mobiles